



## **SONIC Drive-In Fact Sheet**

### **HEADQUARTERS**

300 Johnny Bench Drive  
Oklahoma City, OK 73104  
sonicdrivein.com

### **OVERVIEW**

SONIC®, America's Drive-In®, is the nation's largest chain of drive-in restaurants with more than 3,500 drive-ins serving approximately 3 million customers every day. Over the past 65 years, SONIC has delighted guests with signature menu items, more than 1 million drink combinations, friendly service by iconic Carhops and ongoing support of education through its award-winning Limeades for Learning® program. For more information about Sonic Corp. (NASDAQ/NM: SONC) and its subsidiaries, please visit [sonicdrivein.com](http://sonicdrivein.com). Customers can also connect with SONIC at [facebook.com/sonicdrivein](https://facebook.com/sonicdrivein) or on Twitter @sonicdrivein.

### **HOURS OF OPERATION**

Hours vary by location; however, our minimum hours of operation are 6 a.m. to 10 p.m., unless community standards warrant other hours. During the summer, most drive-ins are open until midnight or later.

### **NUMBER OF DRIVE-INS**

Sonic has 3,527 drive-ins located in 45 states

### **SALES**

\$1,244,000 average unit sales (FY15)

### **MENU**

SONIC's award-winning menu offers a variety of unique menu items made after you order. Menu items include TOASTER® Sandwiches (made with thick Texas toast), Footlong Quarter-Pound Coneys, handmade Onion Rings that are sliced, breaded and cooked fresh daily, Tots and a plethora of drink and dessert choices, such as our signature Cherry Limeades, featuring a sweet touch of cherry to a delicious lime thirst quencher. SONIC has more than 1.3 million drink combinations, making it Your Ultimate Drink Stop!®

### **HISTORY**

Founder Troy Smith Sr. started SONIC, America's Drive-In as a hamburger and root beer



stand in 1953 in Shawnee, Okla., called Top Hat Drive-In. Back then, SONIC revolutionized the ordering process by using curbside speakers that allowed customers to place food orders without ever leaving their cars. This technology spawned the slogan “Service at the Speed of Sound™,” which translated to one word: SONIC. Troy Smith Sr. aptly changed the name from Top Hat to SONIC Drive-In in 1959. The first drive-in to adopt the SONIC name is still serving customers in Stillwater, Okla.

## **PHILANTHROPY**

While our Oklahoma City, Okla. corporate office focuses on supporting programs that provide educational opportunities for Oklahoma youth ages 4-22 and strong interest in the arts, the SONIC system bands together to through Limeades for Learning®, our national cause branding program that provides much-needed supplies and learning materials for teachers to help their students learn. Through Limeades for Learning® in partnership with DonorsChoose.org, SONIC and its franchise partners have donated more than \$5 million to public school classrooms in local communities across the country.

Visit [limeadesforlearning.com](http://limeadesforlearning.com) to learn more about SONIC’s commitment to education.

## **CARHOPS**

Personal Carhop service is one of many reasons customers enjoy visiting SONIC. Frequently seen spinning by on roller skates, smiling Carhops personally deliver orders right to customers’ cars. What’s more, Carhops check back to ensure a quality experience. Each customer receives a mint with a drink, dessert or meal purchase – a tradition started by company founder Troy Smith Sr. to remind customers they are worth a mint at SONIC.

## **FUN FACTS**

In one year, SONIC:

- sells enough tots that when placed end-to-end would circle the globe...TWICE
- sells enough Footlong Quarter Pound Cones to border the 48 contiguous United States
- sells enough Cherry Limeades to fill more than 15 Olympic sized swimming pools
- gives away enough mints to reach the top of the Empire State Building and back to the ground...5000 times.

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