



Applause & Acclaim

SONIC®, America's Drive-In®, offers customers award-winning menu items and unparalleled customer service. As a result of its successes, leading business publications such as Forbes and Entrepreneur continually recognize SONIC as one of America's top companies. Additionally, SONIC repeatedly receives accolades from restaurant industry publications and associations for outstanding service, menu variety and quality of food.

Entrepreneur 2015 Franchise 500 Rankings

In Entrepreneur's Top Franchise 500 Rankings for 2015, SONIC ranked 24 among other competitors including Subway, Jack in the Box, Dunkin' Donuts and Taco Bell.

Franchise Times Top 200+ (2015)

Franchise Times' Top 200+ ranked SONIC in the top 30 within the restaurant category among other competitors including Dairy Queen, Chick-Fil-A, McDonald's, KFC and Subway.

The QSR 50 (2015)

In QSR's "The QSR 50 2015," an annual guide to the industry's 50 top-performing brands, SONIC is ranked 13 among other competitors including McDonald's, Burger King, Wendy's and Subway.

The QSR Top 50 Burger Segment (2015)

In QSR's Top 50 Burger Segment, SONIC ranked fourth on the list among other competitors including McDonald's, Burger King and Wendy's.

2014 Temkin Experience Ratings (2014)

SONIC received top honors as America's "#1 burger quick service restaurant," ranking in the top 5 of all brands in the 2014 Temkin Experience Ratings report.



Food Service Technology Conference & Showcase NexGen conference New Orleans (September 2014)

SONIC was awarded the “QSR Digital Brand of the Year” award at the Second Annual Restaurant Social Media Index (RIZMY) Awards. Out of 10,376 brands measured, finalists include brands from QSR, fast casual, casual dining and fine dining segments. SONIC is proud to accept the top award for the quick-service category.

2012 Nation’s Restaurant News Menu Masters Awards

SONIC's line of Premium Beef Hot Dogs is the recipient of a 2012 Nation's Restaurant News MenuMasters award for best new menu item. The MenuMasters Awards, now in their 15th year, are among the most prestigious honors in food service.

2011 Zagat Fast-Food Survey (September 2011)

SONIC ranked among the top five quick service restaurants in three categories in Zagat’s 2011 survey results: Best Value Menu, Best Milkshake and Best Drive-Thru.

AllBusiness All Star Franchises List (January 2011)

AllBusiness included SONIC in its third annual AllStar Franchise Top 300 list for 2011

Food Network Magazine (January 2011)

Food Network Magazine featured SONIC's Chef Trevor Wilson as having one of America's best food jobs in the country.

Chain Store Age (September 2010)

SONIC was ranked No. 12 in Chain Store Age’s Top 20 Restaurant Chains.



Cause Marketing Forum Silver Halo Award (June 2010)

SONIC's Limeades for Learning® cause branding program earned a Silver Halo Award for Best Video at the Cause Marketing Forum June 3, 2010 in Chicago, Ill. The Cause Marketing Forum distributes Halo Awards to causes and companies who do their part to address a societal need and promote positive change.

Ladies' Home Journal Do Good Stamp (December 2009)

SONIC was honored as one of the inaugural list of brands to receive the Ladies' Home Journal Do Good™ Stamp . The Ladies' Home Journal awards the Do Good Stamp to corporations that are committed to doing good and that are an inspiration. SONIC was honored for Improving Education through its national cause branding program, Limeades for Learning®.

International Foodservice Manufacturers Association (2004)

Cliff Hudson, chairman of the board and chief executive officer of Sonic Corp., was honored with the 2004 Silver Plate – Foodservice Operator of the Year Award from International Foodservice Manufacturers Association.